LASPghan 2019
22th Latin American Congress and
13th Iberoamerican Congress of
Gastroenterology, Hepatology
and Pediatric Nutrition
4th International Congress
of Gastroenterology and Pediatric
Nutrition in Mexico

November 14th to 17th, 2019
Fiesta Americana Coral Beach Hotel
Cancun, Mexico

SPONSORSHIP OPPORTUNITIES

Registration and Information:
www.laspghan2019.org
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The Organizing Committee of the 22nd Latin American Congress and 13th Iberoamerican Congress of Gastroenterology, Hepatology and Pediatric Nutrition cordially invites all exhibiting companies to consider the following sponsorship opportunities. Supporters will be announced in our official communications, preliminary and final programs and where possible on the LASPGHAN 2019 website.

**Rules and Regulations**

LASPGHAN 2019 recognizes that promotional activities encourage a steady flow of traffic to exhibit booths. It is imperative that exhibitors display professionalism and consideration for their fellow exhibitors; therefore, canvassing or distributing promotional materials outside the exhibitor's rented booth space is not permitted.

Exhibitors may not distribute literature in Fiesta Americana Coral Beach Hotel, hotels, or any public area without LASPGHAN 2019’s written approval. In addition, companies may not coordinate promotional or educational items or events directly with the city, county, state, hotels, LASPGHAN 2019 vendors, or other contractors without LASPGHAN 2019’s written approval. Noncompliance with these regulations will result in a fine of USD $5,000 to the exhibiting company.

**Partnering with LASPGHAN**

Access the LASPGHAN community:
- Support LASPGHAN 2019 education
- Exhibit at the LASPGHAN 2019 – one of the largest, most exciting, and influential gatherings of Gastroenterologists and Pediatricians in the world.

*Please note: opportunities are subject to change and offered on a limited basis.*

Sponsorship packages can include: satellite symposia, industry breakfast and/or lunch meeting along with other support options listed in this document and exhibition space.
SPONSORSHIP OPPORTUNITIES

The value of your contribution to the Congress (including exhibition space) will determine your sponsorship category and will be as follows:

- **Platinum Supporter**: USD $100,000
- **Gold Supporter**: USD $60,000
- **Silver Supporter**: USD $40,000
- **Bronze Supporter**: USD $20,000

The deadline for selecting sponsorship opportunities and inclusion in printed materials for the LASPGHAN 2019 is September 14th, 2019.

**A. Satellite Symposia and Industry Meetings**

The Congress will offer opportunities for LASPGHAN exhibitors to conduct satellite symposia and industry meetings in rooms of various sizes and on different days.

**Exclusive Satellite Symposia or Industry Meeting Large Size:**
A exclusive satellite symposia means that other companies can have a symposium at the same time.

**USD $15,000**
Number of people: max 600 (theater style seating)
Non-Exclusive Satellite Symposia or Industry Meeting Small Size: A non-exclusive satellite symposia means that other company can have a symposium at the same time.

USD $6,000
Number of people: 300 (theater style seating – rounds may be available in a limited number of rooms)

Sponsorship includes the following:
- Meeting room in Fiesta Americana Coral Beach Hotel
- Basic audiovisual equipment in the room and technical staff
- Where possible, listing of the symposia on the LASPGHAN 2019 website
- Complimentary access to the symposium for company staff with an exhibitor badge
- Access to the speaker ready room for presentation uploads

Not included:
- Travel expenses or other expenses for speakers and/or moderators
- Food and beverage for participants (note that most rooms will be set theater style – buffets or boxed meals must be provided)
- Special audiovisual needs and staff

All satellite symposia are organized by the Sponsorship in consultation with the LASPGHAN 2019 Organizing Committee. Satellite symposia will take place in Fiesta Americana Coral Beach Hotel.
B. Educational Opportunities

Mobile App
With the LASPGHAN 2019 mobile app, attendees will be able to access the congress in the palm of their hands. The app provides participants on-the-go access to meeting information, including sessions, speakers, abstracts, and exhibitors.

Benefits:
• Company logo on secondary (full page) splash page
• Rotating company banner on dashboard (can be weighted)
• Landing page ad accessible (can link to exhibitor listing, URL or multi-media message)
• Convention Center signage provided by LASPGHAN 2019
• Printed program recognition
• Company logo included in the exhibitor listing. *
• Ability to provide handouts on your company’s exhibitor page. *
• Exhibitor directory row highlighted. *
*Additional exhibitors may also purchase these opportunities to enhance the user experience.

USD $10,000 for sponsorship of all items and sole support of the first five items

Mobile App Upgrade
Stand out to participants by upgrading your exhibit booth listing on the mobile app. Contact (insert contact name) for additional information.

Benefits:
• Company logo included in the exhibitor listing
• Ability to provide handouts on your company’s exhibitor page
• Exhibitor directory row highlighted

Sponsor a specific session in the app

USD $500 per company
**Speaker Ready Room** (1 locations)
Reach the nearly 50 Gastroenterologists Pediatricians leaders who serve as LASPGHAN 2019 faculty where they check in, upload presentations, and congregate during the meeting. Entrance signage and printed program recognition are included.

USD $20,000 for sole sponsorship

**Registration Sponsorship**
Registration is the one place where every delegate must go through and it is the first thing they see in a congress. Branding of registration in counters and screens with multimedia capabilities. Your company logo front and center at every delegate’s arrival.

Exclusive Sponsorship: USD $15,000
Co-sponsorship: USD $8,000
C. Advertising and Promotional Opportunities

Advertising in the final program/digital version

Outside Back Cover: USD $2,000  
Inside Front Cover: USD $1,750  
Inside Back Cover: USD $1,500  
Full Page Inside: USD $1,000

Cell Phone Charging Stations
Place your company logo on multiple areas of customized charging stations while helping participants charge their electronic gadgets at LASPGHAN 2019.

USD $2,500 for two stations

Congress Bags
Your company logo will appear in or on the registration bag that is distributed to all LASPGHAN 2019 registrants. This opportunity also includes one insert in the registrant bags. Cost is for 600 bags.

USD $12,000 for sole sponsorship  
USD $7,000 (2 companies)  
USD $4,000 (4 companies)

Congress Bag Insert
One promotional flyer for insertion in registrant bags.
USD $500
Lanyards
Your company logo will be placed on each lanyard distributed to LASPGHAN 2019 registrants

USD $4,000 for sole sponsorship

Badge Holders
Your company logo will be placed on each badge holder distributed to LASPGHAN 2019 registrants.

USD $4,000 for sole sponsorship

Congress Notebooks
Notebooks will be placed in each registrant’s bag and will include a full page advertisement for your company.

USD $2,500 for sole sponsorship

Signage
Your company logo will be included on the congress signage

Exclusive Sponsorship: USD $12,000
Co-sponsorship: USD $7,000 (2 companies)
Co-sponsorship: USD $4,000 (4 companies)
**Wi-Fi Service**

Assist in providing LASPGHAN2019 participants internet access throughout the conference. Complimentary Wi-Fi service will be available in the Convention Center including the educational session rooms, hallways, and the exhibit hall. LASPGHAN2019 attendees will access your company website again and again each time they connect to the Wi-Fi service.

**Benefit:**
- Company website as the Wi-Fi homepage

**Quotation will be given upon request.**
SPONSORSHIP OPPORTUNITIES

For more information, please contact the LASPGHAN2019
Professional Congress Organizer:

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